



CATHOLIC HEALTH & REHABILITATION SERVICES

February 2, 1989

Ms. Lily Guzman de Garcia
Public Affairs Director
Channel 69 of Hollywood, Inc.
P.O. Box 3965
Hollywood, Fla. 33083

Dear Lily,

My thanks for the kindness and skill of your production crew, headed by Lynn Whitehead, as they filmed in St. John's Health Care Center yesterday. I hope the footage is useful to you.

I have set up Friday for your inside work, and interviewing of Ms. Diane Dube, Administrator. Ms. Ellen Ardan, of St. John's Foundation, will assist you when you arrive -- just ask for her at the front desk.

Lynn gave me a "Community Ascertainment" sheet, and I am returning it herewith with some ideas for future shows. We will be happy to assist you, and the experience we have gained from past work should be of help.

Perhaps we might have lunch some day next week and discuss the matter? I will call for an appointment.

Yours, in His Name,


G. F. Humphreys
Director of Pastoral Care

cc Msgr. Bryan O. Walsh
Ralph W. Whelan, D.S.S.
Lynn Whitehead

20 YEARS OF
GUIDING FAMILIES
GOD'S WAY

SHERIDAN HOUSE



FAMILY MINISTRIES

ROBERT G. BARNES, M. Ed.
Executive Director

January 26, 1989

Ms. Lily Guzman
T.V. 69 WYHS
P.O. Box 3965
Hollywood, FL 33083

Dear Lily:

Thank you for forwarding the letter from one of your viewers. It was an encouragement. I would be happy to cover other topics on the family. You certainly made it easy for me. If you would like to sit down and discuss this, as a future possibility, please call me and we will get together. Thank you again for all the work you are doing.

In His service,



Robert G. Barnes, Jr.
Executive Director

RGB:lh

ENB

January 18, 1989

In Your Interest
WYHS TV-69
PO Box 3965
Hollywood, Florida 33083

Dear Sirs:

For the past 4-5 months I have been watching Home Shopping Club on Channel 69. In the beginning I would listen to "In Your Interest" but after several repetitions, I would mute the set until the segment was over.

That all changed with the segments with Dr. Bob Barnes from Sheridan House. Not only is his presentation entertaining and informative, his concern and involvement is evident in everything he says. I have listened to his interviews over and over again and each time I come across with a greater understanding. Dr. Barnes, by his humane approach, personality and obvious commitment to our youth, has addressed issues that many parents need to know. As a parent who has been fortunate to be involved in family counselling, I know the wealth of knowledge to be learned. Not all families are able to afford counselling. "In Your Interest" has enabled even the most needy family to learn the basics of good parenting, how to avoid the usual mistakes and to hopefully catch a difficult situation before it becomes a worse scenario because of Dr. Barnes' interviews.

You are to be commended for your interviews. I hope to see more segments with Dr. Barnes and/or the same calibre of professionalism in future interviews. I honestly do not feel that segments on "The Secrets of My Success", the political climate, or plastic surgical sculpturing is of interest to the average person. After 15 years working for plastic surgeons in Maryland and Florida, I found your physician to be pompous and self-serving. His interviews, rather than to inform - only appeared as an advertisement of his practice.

Please let us have more segments that educate and inform the public. Lynn Whitehead's current interviews on Hospice are excellent. I had wanted to suggest that you contact Janet Jones and Trudy Lechner from Catholic Hospice, Inc. as they were previously involved with Hospice of Miami and now Catholic Hospice. Their wealth of knowledge, involvement and compassion have made them outstanding care-givers and administrators in the Hospice program. Unfortunately, my plans to write this letter were delayed and Lynn did the interviews with Hospice of Hollywood. Perhaps, additional segments could be made to include the program at Catholic Hospice.

"In Your Interest"

Page #2

January 18, 1989

Furthermore, your segments on substance abuse were also informative and well-done. There appears to be a commitment to professional excellence in the topics that are chosen and the quality of the interviews. I have noticed this escalation over the past few months and applaud you and appreciate it.

Keep up the good work.

Sincerely,

Ellen N. Blumin

Ellen N. Blumin

Sue Gaffee

9601 Southwest 180 Street

Miami, Florida 33176

December 11, 1988

Dear Lynn -

It was so nice to have
met you and thank you.

would be happy to assist
in some of the ideas
for future programs.

I think you do a
terrific job, and we
wish you a great
deal of success with
your station.

Thank you again.

OCT 19 1988

Oct 15 1988

Dear Sir

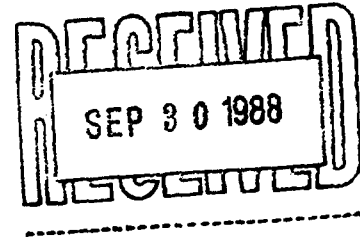
It's sure there are thousands
of Floridians who watch &
purchase items from your broad-
cast of the P.S.C. Mostly
retired, mothers with small tots,
shut-ins, persons without ready
transportation, even those in
hospitals, and they make make
many many purchases - Thus
making your station not only
a joy but a great success.
Why then must you
insist upon airing that insane
(over)

stupid and certainly not
entertaining program from
5:30 to 10 A.M. ????

If we want news & sports
info we turn to channel 7 &

and allow us the watching
(couple of H S C to enjoy
the selections which are aired
at that time slot - Believe
me you'd have many many
more viewers).

"Athletes Foot" called
it a new concept! some
concept - if that the best offered
scrap it - put it back on radio.
Again a million thanks
for your H S C



September 16, 1988

Ms. Lily Guzman
WYHS TV 69
700 N.W. 214th Street
Bldg 2 Suite 306
North Miami, FL 33169

Dear Ms. Guzman:

Thank you for your interest in the success of the 1990 Census. I hope the following information provided is sufficient. If you have any questions please give me (Elaine H. Tyler, Recruiting Clerk) or (Jack Ellis, Regional Recruiter) a call at the numbers (404) 347-5445 or 347-5447.

Once again, we appreciate your interest and help in making the 1990 Census a success.

Sincerely,

ELAINE H. TYLER
Recruiting Clerk

arc/florida

Association for Retarded Citizens

September 14, 1988

Ms. Lilly Guzman
WYHS -TV 69
700 NW 214th St.
Bldg. 2, Suite 306
North Miami, FL 33169

Dear Ms. Guzman:

Thank you for your offer to help publicize the needs and accomplishments of Florida's citizens who are retarded.

I am enclosing all the videotapes we have on hand. We only have one in the 3/4-inch format, but you can dub the others to the proper format. Please return the originals to ARC/Florida at your earliest convenience.

Good luck with your project and please call if we can be of further help.

Sincerely,


Chris Schuh
Executive Director

R2;guzman

RECEIVED

JUN 29 1993

WBHS-TV, TAMPA, FLORIDA

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

93-8 /

July 12, 1991

Michelle Tunstall
WBHS - TV 50
P.O. Box 9090
Clearwater, FL. 34618-9090

Re: Senior Help Improvement Program

Dear Michelle,

I was watching the Home Shopping Club on July 12, 1991 during the early morning and I saw a commercial I was very impressed with. It pertained to the elderly that could not afford to have the necessary work done in their homes. This organization provided the material and workers to fix their homes. Not only did it help the elderly but it helped women that needed to learn a skill to provide for their families and keep their self-respect. It was a warm human interest story that should be seen by all of Tampa-Bay. I was very impressed with the quality information given in this commercial. Thank-you for doing a great story.

Sincerely,

Diana Rachels

Diana Rachels

9102 Williams Rd. #40

Seffner, FL. 33584

ANDY IRELAND
10TH DISTRICT, FLORIDA

COMMITTEE ON
SMALL BUSINESS

RANKING REPUBLICAN
MEMBER

COMMITTEE ON
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PROCUREMENT AND
MILITARY NUCLEAR SYSTEMS
INVESTIGATIONS

ASSISTANT DEPUTY
REPUBLICAN WHIP



Congress of the United States
House of Representatives
Washington, DC 20515

June 10, 1992

WASHINGTON OFFICE:
2466 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515
(202) 225-5015

FLORIDA OFFICES:
120 WEST CENTRAL AVENUE
P.O. Box 9447
WINTER HAVEN, FL 33883
(813) 298-4041

1105 6TH AVENUE WEST
P.O. Box 1220
BRADENTON, FL 34206
(813) 746-0766

1805 BARTOW HIGHWAY
P.O. Box 8758
LAKELAND, FL 33806
(813) 687-8018

The Honorable Larry Libertore
Board of County Commissioners
County Commission Building
P.O. Box 60
Bartow, FL 33830

Dear Larry:

I appreciate your letter regarding your concern over the "must carry" issue. I agree with you and encourage the adoption of a new must carry rule by the Federal Communications Commission. This would ensure that cable television subscribers have access to local programming. Also aided by such action would be independent and educational television stations which cannot survive without total access to the audience they are licensed to serve.

A must-carry proposal would not place overbearing regulations on cable operators while it ensures that virtually every broadcast station will receive some if not full carriage.

Thank you again for sharing your feelings with me on this issue. Please do not hesitate to contact me on other issues of mutual concern, as I would be happy to assist.

MICHAEL BILIRAKIS
9TH DISTRICT, FLORIDA



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HEALTH AND THE ENVIRONMENT
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COMMITTEE ON VETERANS' AFFAIRS
RANKING MEMBER, OVERSIGHT AND INVESTIGATIONS
HOSPITALS AND HEALTH CARE

House of the United States

PLEASE RESPOND TO:

WASHINGTON OFFICE:

☐ 2432 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-0809
(202) 225-8799

DISTRICT OFFICES:

☐ 1100 CLEVELAND STREET, SUITE 1800
CLEARWATER, FL 34615
(813) 441-3721

C.W. BILL YOUNG
8TH DISTRICT, FLORIDA

MEMBER:
COMMITTEE ON
APPROPRIATIONS
SUBCOMMITTEE ON
NATIONAL DEFENSE

Congress of the United States
House of Representatives
Washington, DC 20515-0908
July 17, 1992

2407 RAYBURN BUILDING
WASHINGTON, DC 20515-0908

DISTRICT OFFICE:
SUITE 627
144 FIRST AVENUE, SOUTH
ST. PETERSBURG, FL 33701

SUITE 606
801 WEST BAY DRIVE
LARGO, FL 34640

Mr. Jimmy Goodman
Vice President and Station Manager
TV 50 - WBHS
P.O. Box 9090
Clearwater, Florida 34618-9090

Dear Mr. Goodman:

Thank you for letting me know of your concern about pending cable regulation legislation and its potential impact on Channel 50 (WBHS).

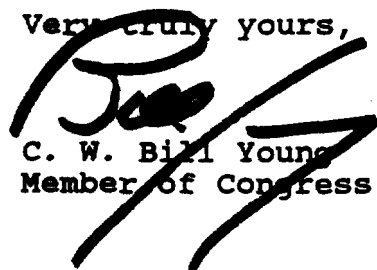
As you know, Congress for the past several years has debated a number of very complex and controversial proposals to reregulate

Mr. Jimmy Goodman
July 17, 1992
Page 2

continue to monitor its progress and share your thoughts with my colleagues who will serve as conferees in reconciling the differences between the House and Senate bills.

Over the years, I have had the opportunity to work with Channel 50 many times and know of the high quality of their public affairs. Again, thank you for bringing this important matter to my attention, and with best wishes and personal regards I am

Very truly yours,



C. W. Bill Young
Member of Congress

CWY:kd

May 18, 1992

Dante B. Fascall
2354 Rayburn House Office Building
Washington, D. C., 20515

Dear Congressman Fascell,

I am writing on the behalf of Channel 50 (WBHS) in the Greater Tampa Bay area. I would like to request of you as a United States House of Representative to not exclude WBHS, Channel 50 from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

WBHS provides a valuable local public service to the community by airing public affairs segments under the title "In Your Interest". Ms. Michele Tunstall a very dedicated and distinguished reporter with WBHS produced a five part public service piece on the Tampa Police Departments Quick Uniform Attack on Drugs (Q.U.A.D.) program. The segment was very informative and beneficial to the local community and the Police Department in our continued assault on the local drug problem.

It is my opinion that WBHS Channel 50 performs a valued public

February 23, 1993

The Honorable Andrew Barrett
Federal Communication Commission
1919 M Street NW
Washington, DC 20554

Dear Sir:

I am writing in this letter in favor of granting "Must Carry" status to WBHS-TV, licensed to the City of Tampa, FL. Although WBHS-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local issues of its local communities.

I know this first hand because of my relationship with WBHS-TV. As the Director of the Missing Children HELP Center, we recently worked with the station to produce a series addressing the issue of missing children.

This enables our organization to get our message out to the public.

After you thoroughly investigate this station's performance I am



OFFICE OF THE PRESIDENT

Harry K. Weaver
President
Boys Ranch, FL 32060
(904) 842-5501

PROGRAMS

Boys Ranch
Boys Ranch, FL 32060
(904) 842-5535

Youth Villa
P.O. Box 1390
Barlow, FL 33830
(813) 533-0371

Youth Ranch
5120 County Rd. 102
Safety Harbor, FL 34686
(813) 725-4761

Youth Camp
P.O. Box 1000
Barberville, FL 32105
(904) 749-0009

Carroll Camp
P.O. Box 10
Ingalls, FL 32649
(904) 447-1239

Youth Ranch
P.O. Box 5571
Tampa, FL 33606
(813) 741-1777

FIELD OFFICES

Fort Lauderdale Office
5100 N.W. 11th Avenue
Suite 103

REPLY TO:

Florida Sheriffs Youth Ranch
3180 County Road 102
Safety Harbor, Florida 34695

February 25, 1993

The Honorable Andrew Barrett
Federal Communication Commission
1919 M Street NW
Washington, D.C. 20554

Dear Commissioner Barrett:

I am writing this letter in favor of granting "Must Carry" status to WBHS-TV, licensed to the city of Tampa, Florida. Although WBHS-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local issues of its local communities.

WBHS-TV continuously responds to the interests, needs, and concerns of the community through a special program entitled "In Your Interest". This program provides professionally produced public affairs segments that are broadcast each hour to inform the public about issues that affect their daily lives.

As Regional Director of the Florida Sheriffs Youth Ranch, I am personally aware of this program because of a five-segment program that was filmed on our campus. The purpose of this public service program was to inform the local community about our child care services to dependent and neglected

MEDICAL FACILITIES DEVELOPMENT, INC.

Medical Facilities... from concept to reality

February 22, 1993

The Honorable Andrew Barrett
Federal Communication Commission
1919 M Street, NW
Washington, DC 20554

Dear Mr. Barrett:

In 1989 the City of Tampa along with a coalition of supporters organized the first "Paint Your Heart Out Tampa!" program. This program is a one-day volunteer effort where the citizens of our community donate their time, supplies, and money to paint the homes of the low-income elderly in Tampa.

Since the beginning of this program it has grown to over 4,000 volunteers and on April 17th of this year 120 homes will be rejuvenated. WBHS, Channel 50 emerged as the lead media taking an active interest year after year in "Paint Your Heart Out Tampa!". As a result they have become a critical part of the success of our program. The videos which they produce and the "In Your Interest" program, not only provide information for the general public, but also help to rally support for our program.

As a community leader in the State of Florida, I urge you to convince your fellow colleagues at the Federal Communication Commission to not exclude WBHS, Channel 50 from "Must Carry" protection simply because they are affiliated with the Home Shopping Network.

WBHS, Channel 50 continuously responds to the interests, needs, and concerns of our community. Excluding WBHS, Channel 50 from "Must Carry" protection would have a negative impact on our community.

Thank you for your consideration of our concerns.

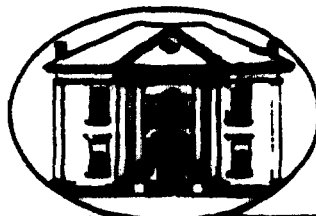
Sincerely,

Medical Facilities Development, Inc.



Douglas J. Lober
President

DJL:m



THE CENTRE FOR WOMEN

305 S. Hyde Park Avenue
Tampa, Florida 33606
(813) 251-8437

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February 19, 1993

The Honorable James Quello
Acting Commissioner
Federal Communication Commission
1919 M. Street NW
Washington, DC 20554

Dear Commissioner Quello:

Although I don't know a great deal about the "Must Carry" statute of the Cable Bill of 1992, I do know that I would very much like a larger audience to be able to see the excellent coverage WBHS-TV gives to community events and concerns.

As Director of the Senior Home Improvement Program (S.H.I.P.), I am most appreciative of the in depth coverage we have received in regard to the housing of the elderly poor. WBHS-TV's public affairs program "In Your Interest" has been very responsive to the needs of this disadvantaged population, not only in their coverage of S.H.I.P., and a related city-wide program called "Paint Your Heart Out Tampa", but also in their staff's involvement in repairing and painting the homes in these programs.

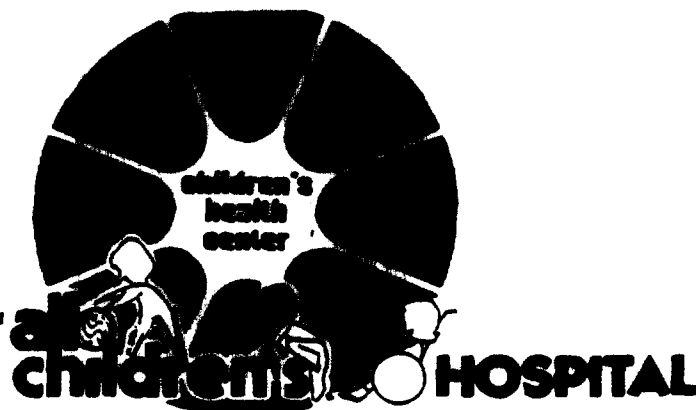
Tapes of these events have been effective tools in fundraising presentations and in the recruitment of volunteers.

WBHS-TV is very much involved in the affairs of our community.

Sincerely,

Angela Martinez
Direcotr S.H.I.P.

AM/db



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Chief Executive Officer

(813) 898-7451

801 6TH STREET SOUTH • ST. PETERSBURG, FLORIDA 33701

February 19, 1993

The Honorable Ervin Duggan
Federal Communication Commission
1919 M Street NW
Washington, DC 20554

Dear Mr. Duggan,

I am writing in this letter in favor of granting "Must Carry" status to WBHS-TV, licensed to the city of Tampa, FL. Although WBHS-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local issues of its local communities.

I know this first hand because of my relationship with WBHS-TV. As the Vice President of Community Relations for All Children's Hospital, we have worked with the station on many occasions in regards to patient care issues and in particular stories that impacted segments of the population which needed critical pediatric information (Bone Marrow Transplant National Donor System, Barrier-free Playground).

After you thoroughly investigate this station's performance, I am sure that you will be more than satisfied with the level at which this station serves the public interest. It will be an asset to have WBHS-TV carried on all cable systems so that everyone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,

Joel D. Momberg
Vice President, Community Relations

JDM/skd

bc: / Michelle Tunstall
Silver King Broadcasting



WBHS

THE HONORABLE ALFRED C. SIKES
CHAIRMAN
FEDERAL COMMUNICATIONS COMMISSION
1919 M STREET, NW, ROOM 814
WASHINGTON, DC 20554

DEAR MR. CHAIRMAN:

WE WENT ON THE AIR IN MARCH OF 1988. OUR FACILITY WAS THE FIRST HSN O&O STATION THAT WAS BUILT FROM THE GROUND UP. I AM VERY PROUD OF IT. DESPITE THE FACT THAT WE ARE A FULL POWER UHF STATION, LICENSED TO THE CITY OF TAMPA, WE HAVE BEEN FRUSTRATED IN OUR ATTEMPTS TO REACH OUR INTENDED AUDIENCE.

OF THE MANY CABLE FRANCHISES IN OUR BROADCAST AREA WE ARE ONLY CARRIED BY 3, FOR A TOTAL SUBSCRIBER COUNT OF 113,000. THE TOTAL CABLED HOMES IN OUR ADI IS 722,000. THAT MEANS 84% OF THE AVAILABLE HOMES DON'T RECEIVE OUR SIGNAL.

I WON'T INCLUDE A PARAGRAPH EXPLAINING ABOUT SECTION 307(B), SINCE YOU'VE PROBABLY READ ENOUGH OF THOSE TO LAST A LIFETIME. MY POINT IS WE HAVE A UNIQUE WAY TO SERVE THE COMMUNITY. WE CUT AWAY FROM OUR NETWORK FOR 4 1/2 MINUTES EVERY HOUR, 24 HOURS A DAY, 7 DAYS

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Walker Design

February 25, 1993

The Honorable Sherrie Marshall
Federal Communication Commission
1919 M. Street NW
Washington, DC 20554

Dear Commissioner Marshall:

This letter comes in support of granting "Must Carry" status to WBHS-TV, licensed to the city of Tampa, Florida. Although WBHS-TV carries the Home Shopping Club as its major programming, I have found the station fully committed to local community issues.

Education is everyone's business and SERVE exists for the sole purpose of recruiting and placing community volunteers in 150 public schools in Hillsborough County. WBHS has spent considerable effort video taping three different segments that are aired frequently to help us recruit volunteers for our various Speaker Bureau, Tutor Partners and School-Based volunteer programs.

If this station's efforts on behalf of students is any indication, you will undoubtedly be satisfied with the level of service in the public interest after you thoroughly investigate its performance.

Thank you for your consideration.

Sincerely,

Dotty Smith
Executive Director

cc: WBHS-TV

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Dorothea Smith

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